



Quarterly Member Meeting

November 13, 2024

8:30am - 10:30am Via Zoom

Present: Colleen Moran (Chair), Rosemary Alexander, Reed Brockman, Michael Cosgrove, Debra Jacobson, Maria Kefallinou, Rafael Mares, Rachael Running, Sue Walsh, Jennifer Mancia, Kristen McKenna, Carson Burrington (Vice Chair), Nancy Conti, Steven Sullivan, Stacey Leibowitz

Absent: Allen Boyer, Chris Hope, Rick Laferriere, Valerie Sutton

Guests: Lee-Ann Johnson, Cole Angley, Julie Whitmore

MINUTES

Agenda Topics	Major Discussion Points	Next Steps (Who, what, by when)
	<ul style="list-style-type: none"> Colleen Moran, Chair, called the meeting to order at 8:36AM. 	
Welcome	<ul style="list-style-type: none"> The Chair welcomed Members and guests to the MassHire Metro North Workforce Board’s Quarterly meeting. 	<ul style="list-style-type: none">
Review and Approval of September 2024 Meeting Minutes (Vote, Roll Call)	<ul style="list-style-type: none"> The Chair stated that the minutes from the September 2024 MNWB meeting were sent out in the meeting packet. The Chair asked for any questions or comments regarding the minutes. <ul style="list-style-type: none"> There being no questions or comments, the Chair requested a motion to approve the minutes. Rosemary Alexander made the motion to approve the minutes and Carson Burrington seconded the motion. Upon motion duly made and seconded, the minutes of the September 2024 MNWB Quarterly Meeting were unanimously approved as presented by roll call vote of all Members present at the meeting: 	<ul style="list-style-type: none">

Agenda Topics	Major Discussion Points	Next Steps (Who, what, by when)
	<ul style="list-style-type: none"> ▪ Yes: Colleen Moran (Chair), Rosemary Alexander, Reed Brockman, Michael Cosgrove, Maria Kefallinou, Rafael Mares, Rachael Running, Sue Walsh, Jennifer Mancia, Kristen McKenna, Carson Burrington (Vice Chair) ▪ No: ▪ Not Present at time of vote: Debra Jacobson, Nancy Conti, Stacey Leibowitz ▪ Abstain: Steve Sullivan 	
Review and Approval of FY25 Annual Local Plan (VOTE)	<ul style="list-style-type: none"> • Natalia Salagornik, <i>MNWB Director of Workforce Systems</i>, goes over the FY25 annual local plan. Natalia asked for any questions or comments regarding the FY25 annual local plan. <ul style="list-style-type: none"> ▪ There being no questions or comments, the Chair requested a motion to approve the FY25 Annual Local Plan. Carson Burrington made the motion to approve and Rachael Running seconded the motion. ▪ Upon motion duly made and seconded, the FY25 Annual Local Plan was unanimously approved as presented by roll call vote of all Members present at the meeting: <ul style="list-style-type: none"> ▪ Yes: Colleen Moran (Chair), Rosemary Alexander, Reed Brockman, Michael Cosgrove, Maria Kefallinou, Rafael Mares, Rachael Running, Sue Walsh, Jennifer Mancia, Kristen McKenna, Carson Burrington (Vice Chair), Debra Jacobson, Steve Sullivan ▪ No: ▪ Not Present at time of vote: Nancy Conti, Stacey Leibowitz ▪ Abstain: 	
Labor Market Report Data Presentation	<p>Pahneez Hasseli, Kelly Washburn, & Liana Gracia presented the quarterly Labor Market Report highlights from July – September 2024.</p> <ul style="list-style-type: none"> ○ <i>See PowerPoint presentation</i> 	
Presentation & Discussion: Advocacy 101 and Understanding the State Legislative Process	<ul style="list-style-type: none"> ▪ Advocacy 101 and Understanding the State Legislative Process <p>Guest: Cole Angley, Executive Director, Mass. Workforce Association</p> <ul style="list-style-type: none"> -Storytelling is the most impactful way to convey a message -Understanding the Legislative process (1. Legislative session: 2 years, 2. Committee process, 3. Debate vote, 4. Conference committee, 5. Governor’s signature) -Identify key policymakers in the process, identify your own elected officials -Legislators deal with issues from A to Z. You are an expert on the issue, explain it! -Make your request clear and concise (personalize your emails) -Do your own research on your legislator prior to contacting them -Talking with legislative staff is sufficient -Understanding an issue takes more than one email, or one phone conversation <p>Questions for Cole: cole.angley@massworkforce.com</p>	

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MNWB Major Activities Report	<ul style="list-style-type: none"> • Chris Albrizio-Lee reviewed the highlights of the Major Activities Report which was sent to all Members via email in the meeting packet. <ul style="list-style-type: none"> -NAMC hired an additional Career Advisor, Alex Cain -STEM week completed last month -Mass Gaming commission event, all 9 partners came to the event to talk about the great work they have done with this consortium -NewBiz final report in packet that highlights the impact of the projects • Julie Whitmore reviewed highlights regarding the career centers <p>-See Meeting Packet for all updates</p>	
Project Highlight: Digital JEDI and Need for Devices	<p>Presented by <i>Pahneez Hasseli, MNWB Chief Operating Officer</i> presented on digital equity services across the metro north and north shore regions through the digital JEDI consortium related to device distribution.</p> <ul style="list-style-type: none"> • Job postings show an increase in the need for digital skills, access to telehealth, online banking/financial management • Communities that lack computers/devices at home: Chelsea 10%, Revere 9%, Gloucester, Lynn, Salem 8% • Computers4People collect and refurbish gently used laptops and pass them on to residents that qualify and can use these devices • La Colaborativa distributed 153 laptops, CCTB 59, SCC 9 – 226 total laptops have been delivered to community members in ONE month. A huge demand in Chelsea. Laptops come fully loaded with Microsoft office/word & anti-virus software to develop resumes and develop their skills. • Board members/businesses can support by donating gently used devices to Computers4Poeple (they will come to your company and take any technology) OR provide funding for MNWB’s partnerships with Computers4People to refurbish laptops (\$1K can provide about 4 laptops for residents) • Can push city halls DPW 	
Member Updates	<ul style="list-style-type: none"> • Reeds model bridge contest and future city contest is going on. January 18 + 25th, finals on the 25th. Model bridge is feb 21st. Seeking volunteers to judge or just attend, Reed will send out more information to all. • 	
Other business as may come before	N/A	

Agenda Topics	Major Discussion Points	Next Steps (Who, what, by when)
the Quarterly MNWB Meeting		
Adjourn	<ul style="list-style-type: none"> • The meeting was adjourned at 10:19AM 	
	<ul style="list-style-type: none"> • Documents used at the November 13th MNWB Meeting: <ul style="list-style-type: none"> • Agenda • Draft September 2024 Meeting Minutes • Major Activities Report • Committee Updates • LMI PowerPoint 	