



Quarterly Member Meeting

March 9, 2022

8:30am - 10:30am Via Zoom

Present: Carson Burrington (Chair), Colleen Moran (Vice Chair), Rosemary Alexander, Reed Brockman, Nancy Conti, Michael Cosgrove, Debra Jacobson, Karen Sampson-Johnson, Maria Kefallinou, Rick Laferriere, Rafael Mares, Alice Murillo, Brian Murray, Sandra Smith, Steven Sullivan, Valerie Sutton, Sue Walsh

Absent: Josh Eichen, Michael LaMonica, Kambiz Maali, Melissa Weldon, Colin Smith, Allen Boyer, Chris Hope,

MNWB Staff: Chris Albrizio-Lee, Hillary Bradburn, Cyndy Chapin, Richard Dalton, Heather Derby, Grace Evans, Carlos Fuentes, Maryanne Ham, Thomas Hanna, Pahneez Hasseli, Dwayne Hull, Saladin Islam, Lauren McCann, Aisha Necochea, John Neil, Chuck Coakley, Melora Rush, Stephanie Sakelarakis, Dani Smejkal, Trey Walsh, Li Xu

Guests: Lee-Ann Johnson, MassHire Metro North Career Center

MINUTES

Agenda Topics	Major Discussion Points	Next Steps (Who, what, by when)
	<ul style="list-style-type: none"> Carson Burrington, Chair, called the meeting to order. 	
Welcome	<ul style="list-style-type: none"> The Chair welcomed Members and guests to the MassHire Metro North Workforce Board's Annual meeting. The meeting was held via Zoom due to the Covid-19 pandemic. 	<ul style="list-style-type: none">

Agenda Topics	Major Discussion Points	Next Steps (Who, what, by when)
Review and Approval of December 2021 Annual Meeting Minutes (Vote, Roll Call)	<ul style="list-style-type: none"> • The Chair stated that the minutes from the December 8, 2021 MNWB meeting were sent out last week in the meeting packet. The Chair asked for any questions or comments regarding the minutes. • There being no questions or comments, the Chair requested a motion to approve the minutes. Reed Brockman made the motion to approve the minutes and Alice Murillo seconded the motion. • Upon motion duly made and seconded, the minutes of the December 8, 2021 MNWB Annual Meeting were unanimously approved as presented by roll call vote of all Members present at the meeting: <ul style="list-style-type: none"> ▪ Yes: Rosemary Alexander, Reed Brockman, Nancy Conti, Michael Cosgrove, Debra Jacobson, Rick Laferriere, Rafael Mares, Alice Murillo, Brian Murray, Sandra Smith, Steven Sullivan, Valerie Sutton, Sue Walsh, Karen Sampson-Johnson, Collen Moran ▪ Abstain: Carson Burrington ▪ No: --- ▪ Not Present at time of vote: 	<ul style="list-style-type: none"> •
MNWB Major Activities Report	<ul style="list-style-type: none"> • Chris Albrizio-Lee reviewed the highlights of the Major Activities Report which was sent to all Members via email in the meeting packet: <ul style="list-style-type: none"> ○ New staff introductions were made. ○ Released RFP in the fall for WIOA Youth Program Partners. We did not have enough respondents to Out-Of-School component and we are in discussion with DCS on next steps. We are reviewing In-School-Youth provider applicants. ○ Youthworks: Piloting Digital Navigators Program with Everett, Malden and Revere. Training and then work component. Community resources. MAPC and NDIA and Comcast (\$25K contribution) are also involved. First of this type of program in MA. ○ Youthworks funding has increased substantially; a major change is that it is raising age eligibility from 21 to 25. We are looking to hire a consultant to advise on this change. <ul style="list-style-type: none"> ▪ Sue provided historical context ○ Third cohort of PACMAN is running – 11 students started in February. This is 3rd and final cohort under the WCTF Donnelly Grant. ○ Fiscal: Completed audit and it was fully approved. Clean audit by our new auditor, Anstiss. • Lee-Ann Johnson career center updates: <ul style="list-style-type: none"> ○ In January, went fully remote due to Omicron surge. ○ Staff began offering in person appointments, and now fully open to walk-ins. ○ Chelsea will be doing appointment only services in April. 	

Agenda Topics	Major Discussion Points	Next Steps (Who, what, by when)
	<ul style="list-style-type: none"> ○ Workshops in Spanish: Hired bilingual workshop instructor. Recently 35 attendees in workshop. ○ With influx of training funds, spread out among several grants, trying to use more WIOA funds on OJT training opportunities. Great for job seeker and business. Have a few businesses in conversation - Healthcare company, ambulance company. ○ Carson commented on effectiveness of social media. ○ Rosemary encouraged people to look at the OJT seminar recording. ○ Are Spanish speakers able to do the OJT trainings? Rafael asked for updates. 	
Strategic Plan Performance Report	<ul style="list-style-type: none"> ● Pahneez Hasseli presented on the Strategic Plan Performance Report. Key Performance Indicator Dashboard presents 6 major indicators. <ul style="list-style-type: none"> ○ Data capture through most of February. <ul style="list-style-type: none"> ▪ Job Seekers – about 7K, about 59% of goal reached ▪ Skills Training – 168 enrollees, 56% of goal reached ▪ Job seekers entering employment after training. We are at 10, and 5% of goal. This is expected: some trainings not started, some not completed, others have not finished 30 day retention to date. ▪ Businesses served: 598 served, 70% of goal ▪ Advocacy work: Legislative meetings – goal of 9, met with 5, 56% met. <p>Carson: Compelling presentation. Pahneez noted that as she gets more familiar with tool, more detail can be presented. Carson noted how useful this is in thinking about how the Board Members can support MNWB’s work.</p>	
Labor Market Data Presentation and Discussion	<ul style="list-style-type: none"> ● Pahneez Hasseli shared a PowerPoint on LMI to update the Board on current statistics. <ul style="list-style-type: none"> ○ There are paradoxes in the data. ○ Top 5 occupations in Metro North with the largest percentage of unemployment claims: Management, Construction, Admin, Food Prep, and Sales. ○ Top 5 industries in Metro North with the largest percentage of unemployment claims: Construction, Professional Scientific and Technical services, Admin, Healthcare/Social Assistance, Accommodation and Food Services. ○ Slide on those not working 4/21 – 1/22 and why. MA residents surveyed. Covid related changes over time were highlighted. Also notable was retirement (early retirement). ○ Job postings breakdown: Largest share consistently Healthcare and Prof, Sci and Tech Services. Construction was # 10 on the list. ○ Top 5 employers hiring based on job postings: Amazon, Harvard, Tufts, MIT and CHA (potentially duplicate postings with data coming from Burning Glass). ○ Top 5 occupations: Software Dev, Managers, RNs, Laborers, Retail Sales. ○ The Econovue tool was demonstrated. 43,087 businesses in Metro North. 530,014 employees 	<p>Pahneez will send out PowerPoint</p>

Agenda Topics	Major Discussion Points	Next Steps (Who, what, by when)	
	<ul style="list-style-type: none"> ▪ How is remote work counted? The footprint of the company? ○ Key takeaways: <ol style="list-style-type: none"> 1. As of Dec 2021, Metro North's unemployment rate was .4 percentage points above its pre COVID base. 2. The top 5 Metro North cities with unemployment rate > 3% are Chelsea, Revere, Winthrop, Everett, and Malden. 3. The top three occupations with the most claims in Metro North (Dec 21) were Management with 16 % of the total claims, Construction/Extraction with 13% of the total claims, and Office and Administrative Support with 11% of the total claims. 4. Professional, Scientific and Technical services and Healthcare and Social Assistance continue to be the top two industries hiring in Metro North. 5. Manufacturing has consistently been in the top 5 industries hiring in Metro North. ○ Rick has noted that there is a lot of “job-hopping” – sees candidates looking for work that connects with them and are empowered to select jobs. ○ Nancy notes struggle of hiring – trend is that people are looking to make a move. Has over 15 openings, may add 20 more. Rollercoaster between illness and openings. ○ Reed noted that entry level hires are easy, more senior ones are very hard to fill. ○ Carson noted national candidate pool because of remote. Intense competition in life sciences sector. ○ Rafael wants to know about employers interested in hiring from TND’s communities! Primarily Spanish speakers. 		
Project Highlight – Work to THRIVE	<ul style="list-style-type: none"> • Melora presented on the first year of Work to Thrive, highlighting the ongoing digital access grants in Malden and Chelsea and the completed grant in Cambridge. 		
Member Updates	<ul style="list-style-type: none"> • n/a 		
Other business as may come before the Annual MNWB Meeting	<ul style="list-style-type: none"> • n/a 		
Adjourn	<ul style="list-style-type: none"> • The meeting was adjourned at 10:25a.m. 		
	<ul style="list-style-type: none"> • Documents used at the March 9, 2022 MNWB Quarterly Meeting: <table border="1" data-bbox="453 1300 1713 1484"> <tr> <td> <ul style="list-style-type: none"> • Agenda and FY22 MNWB Meeting Dates • Draft December 2021 Meeting Minutes • Major Activities Report • Committee Reports • Grant Summary Chart </td> </tr> </table> 	<ul style="list-style-type: none"> • Agenda and FY22 MNWB Meeting Dates • Draft December 2021 Meeting Minutes • Major Activities Report • Committee Reports • Grant Summary Chart 	
<ul style="list-style-type: none"> • Agenda and FY22 MNWB Meeting Dates • Draft December 2021 Meeting Minutes • Major Activities Report • Committee Reports • Grant Summary Chart 			

Agenda Topics	Major Discussion Points	Next Steps (Who, what, by when)
	<ul style="list-style-type: none"> • Program Summary Charts • Strategic Framework –KPI Dashboard • LMI PowerPoint • Work to THRIVE PowerPoint 	