

Tailored for Success LMI Data Request- Malden, Woburn, Cambridge, Boston

January 21st, 2026

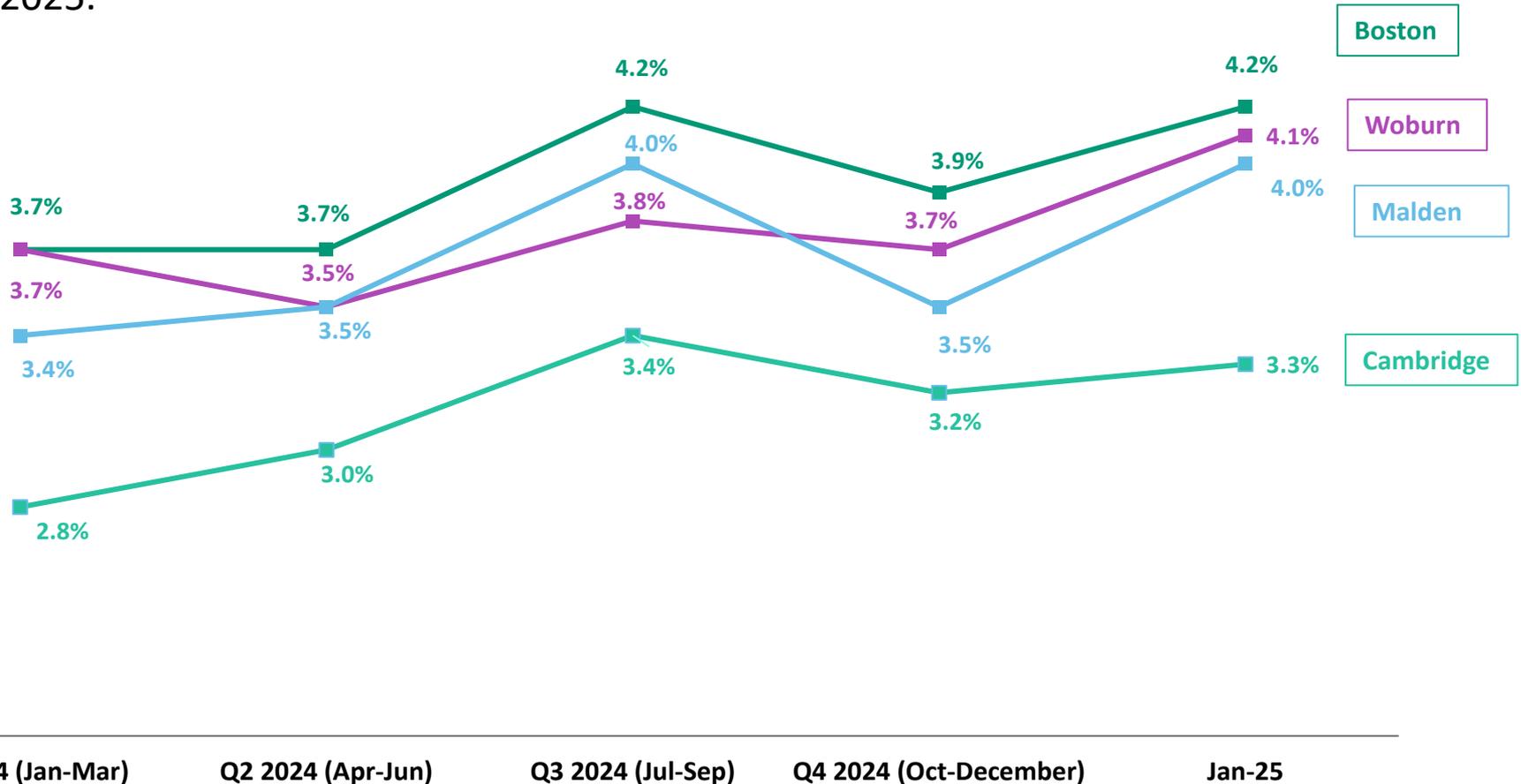


**METRO NORTH
WORKFORCE BOARD**

Unemployment Rate

Jan 2024-Jan 2025

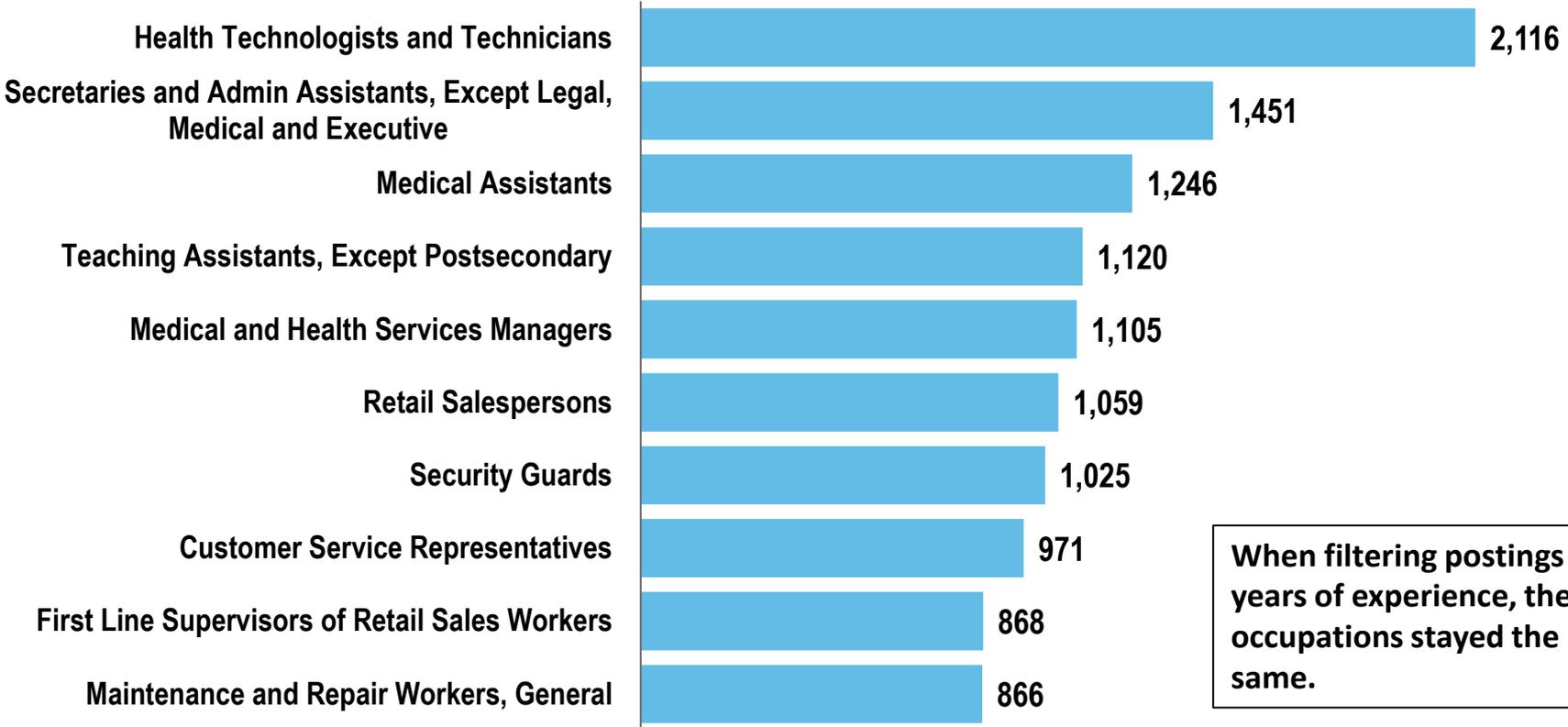
All four cities experienced rising unemployment in 2024, with rates remaining higher into early 2025.



Unique Job Postings: Top Occupations (HS Diploma/GED, No Minimum Experience Specified)

January 2024-January 2025

The largest number of entry-level job postings across Malden, Cambridge, Woburn, and Boston were for Health Technologists and Technicians, followed by Secretaries and Admin Assistants, and Medical Assistants.



When filtering postings for years of experience, the top occupations stayed the same.

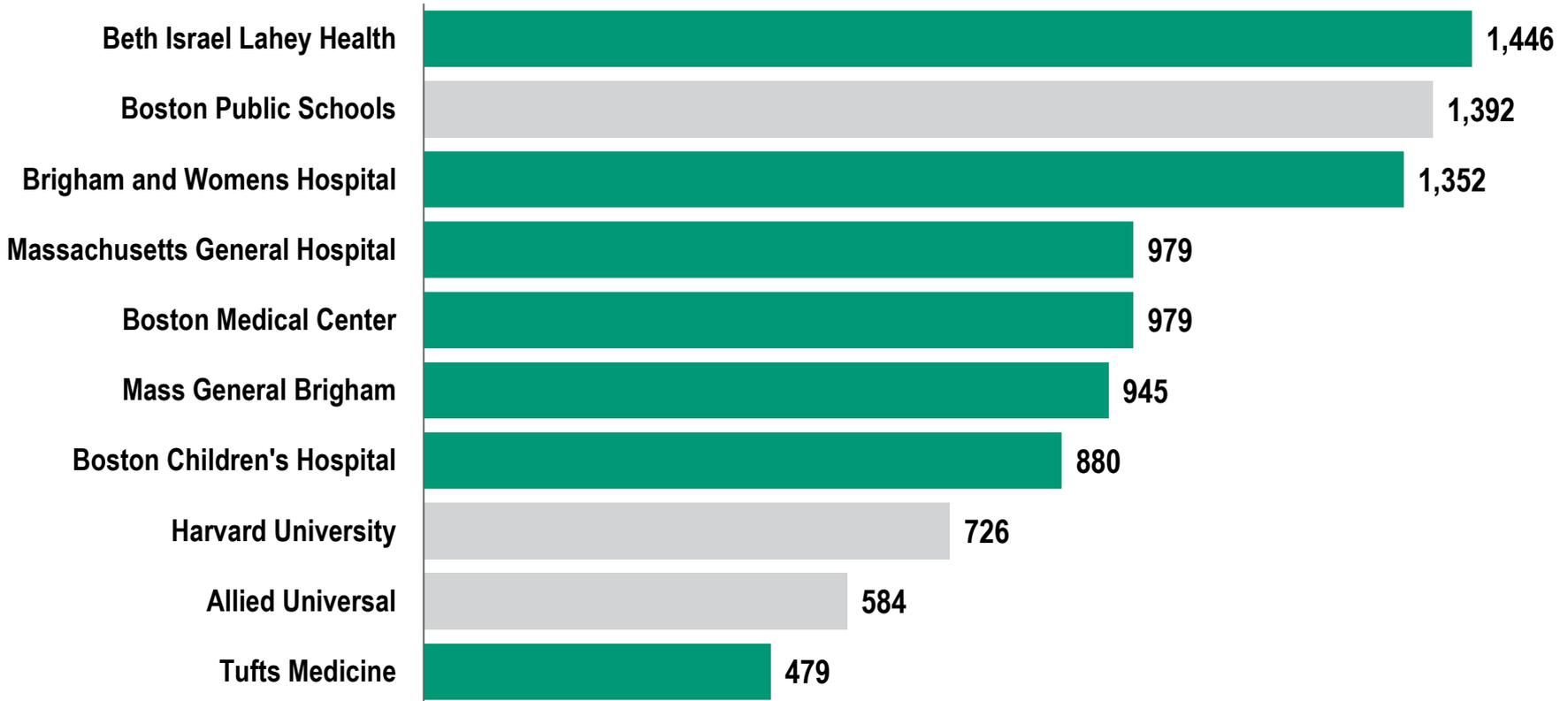


Source: Lightcast
Cities: Malden, Woburn, Boston, Cambridge

Unique Job Postings: Top Employers (HS Diploma/GED)

January 2024-January 2025

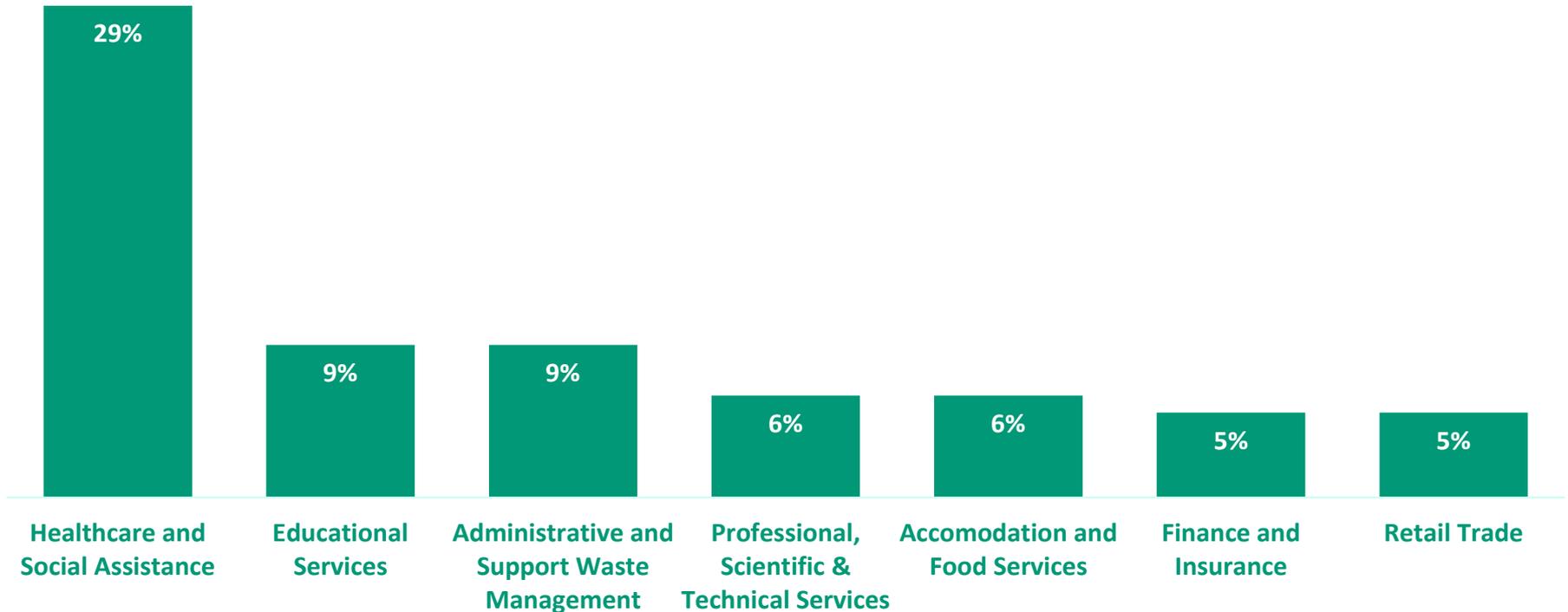
Healthcare organizations were the top employers hiring for occupations requiring a HS Diploma or GED with 63% of all listings.



Job Postings: Industries In Demand (HS Diploma/GED)

January 2024-January 2025

Nearly one-third of entry-level job postings were in Healthcare and Social Assistance, followed by Educational Services and Administrative and Support Waste Management.



Note: Percentages do not add up to 100 as this chart only shows the top 6 industries.

Source: Lightcast

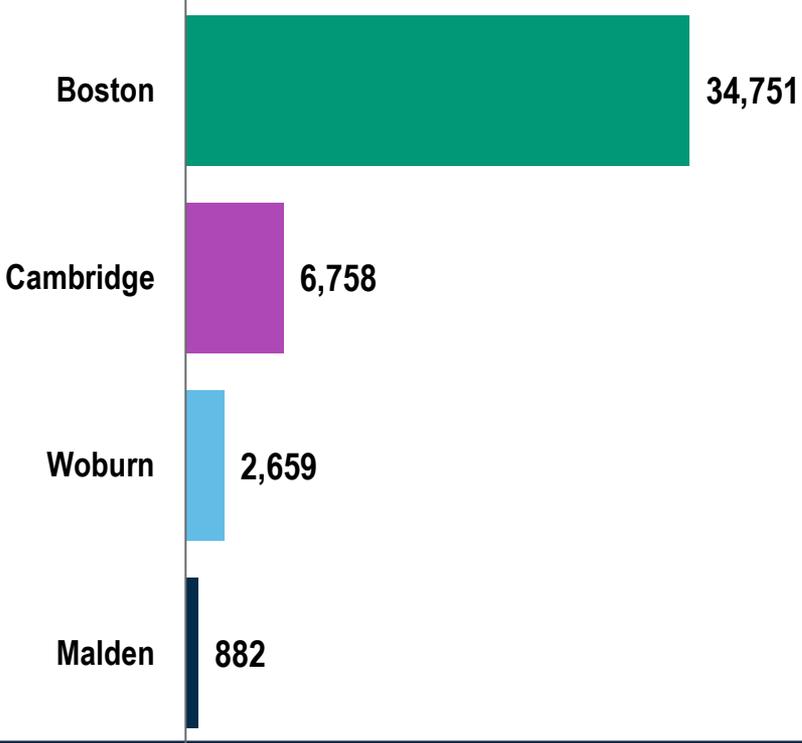
Cities/Towns: Malden, Woburn, Cambridge, Boston

Unique Job Postings: Cities/Towns (HS Diploma/GED & Advertised Salaries)

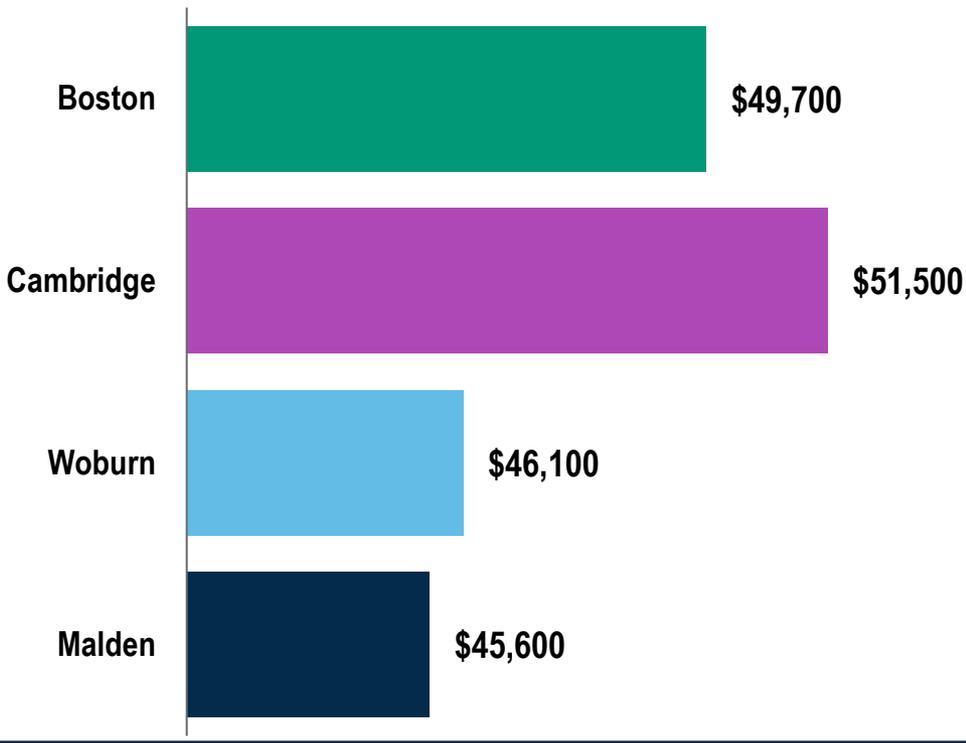
January 2024-January 2025

Boston had the highest number of entry-level job postings, while Cambridge had the highest median advertised salaries.

Number of Unique Job Postings by
Cities/Towns



Median Advertised Salaries by
Cities/Towns

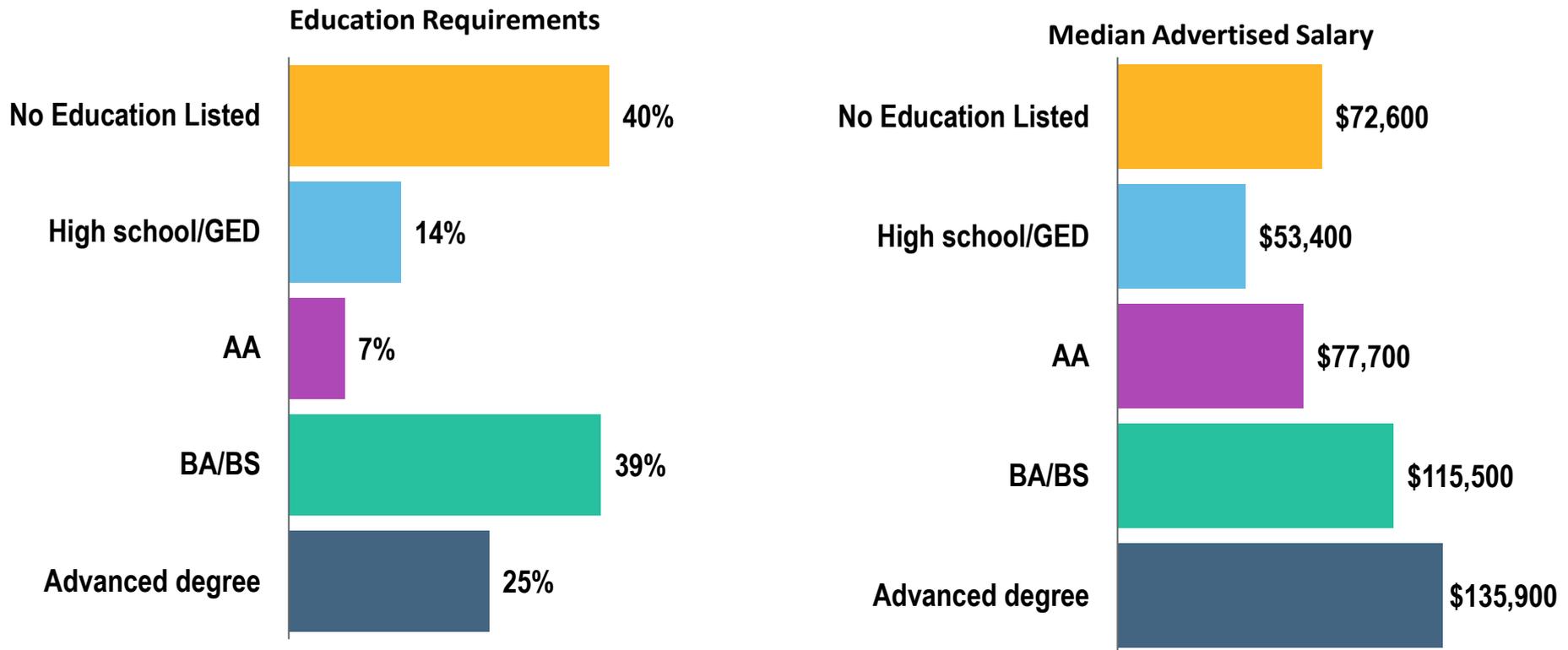


Source: Lightcast
Cities: Malden, Woburn, Boston, Cambridge

Job Postings: Educational Requirements & Advertised Salaries

January 2024-January 2025)

Higher educational requirements correlate with higher advertised salaries.



Unique Job Postings: Common Skills

January 2024- January 2025)

Common Skills	% Of Postings	Projected Skill Growth (Next 2 Years)
Communication	49%	+4%
Customer Service	45%	+5%
Operations	26%	+8%
Management	25%	+5%
Detail Oriented	19%	+7%
Problem Solving	18%	+11%
Writing	17%	+12%
English Language	17%	+15%
Leadership	16%	+9%
Interpersonal Communications	14%	+13%

Common Skill: Includes both personal attributes and learned skills.

Cities/Towns: Malden, Woburn, Cambridge, Boston



Source: Lightcast
Cities: Malden, Woburn, Boston, Cambridge

Unique Job Postings: Software Skills Highlights

January 2024- January 2025)

Software Skills	% Of Postings	Projected Skill Growth (Next 2 Years)
Microsoft Office	16%	+18%
Microsoft Excel	14%	+19%
Microsoft Outlook	10%	+26%
Microsoft PowerPoint	8%	+25%
Microsoft Word	6%	+7%
Spreadsheets	3%	+22%
Microsoft Access	3%	+4%
Spreadsheets	3%	+4%
Epic EMR	3%	+16%
LinkedIn Recruiter	2%	+14%

Software Skill: Includes specific computer programs requested in job postings as well as programming skills.

Cities/Towns: Malden, Woburn, Cambridge, Boston



Source: Lightcast
 Cities: Malden, Woburn, Boston, Cambridge

Top Occupations (HS Diploma/GED)

Projected Job Growth, 2026-2028

Occupation	Jobs In 2026	Jobs in 2028	Projected Change in Jobs 2026-2028	2026-2028 % Change	Avg. Annual Earnings
Office Clerks, General	7,358	7,307	-51	-1%	\$55,596
Customer Service Representatives	6,573	6,523	-50	-1%	\$55,915
Security Guards	5,977	5,958	-19	0%	\$49,141
Secretaries and Admin Assistants, Except Legal, Medical, and Executive	5,630	5,675	45	1%	\$60,193
Home Health and Personal Care Aides	4,877	5,101	224	5%	\$43,463
Sales Representatives of Services, Except Advertising, Insurance, Financial Services and Travel	4,953	5,007	54	1%	\$102,572
Maintenance and Repair Workers, General	3,956	4,053	97	2%	\$61,980



Source: Lightcast
 Cities/Towns: Malden, Woburn, Boston, Cambridge

Top Occupations (Postsecondary nondegree award)

Projected Job Growth, 2026-2028

Occupation	Jobs In 2026	Jobs in 2028	Projected Change in Jobs 2026-2028	2025-2028 % Change	Avg. Annual Earnings
Nursing Assistants	3,416	3,646	48	1%	\$49,563
Medical Assistants	2,248	2,301	53	2%	\$54,094
Heavy and Tractor-Trailer Truck Drivers	1,505	1,506	1	0%	\$63,423
Licensed Practical and Licensed Vocational Nurses	1,170	1,180	10	1%	\$82,278
Dental Assistants	985	913	18	2%	\$57,820
Health Technologists and Technicians, All Other	622	631	9	1%	\$65,831



Source: Lightcast
 Cities/Towns: Malden, Woburn, Boston, Cambridge

Top Occupations (No formal education credential)

Projected Job Growth, 2026-2028

Occupation	Jobs In 2026	Jobs in 2028	Projected Change in Jobs 2026-2028	2025-2028 % Change	Avg. Annual Earnings
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	7,685	7,900	35	0%	\$48,118
Fast Food and Counter Workers	6,863	7,029	166	2\$+%	\$39,167
Retail Salespersons	5,741	5,720	-21	0%	\$43,888
Waters and Waitresses	4,621	7,465	144	3%	\$48,143
Maids and Housekeeping Cleaners	3,529	3,586	57	2%	\$45,789
Cashiers	3,315	3,248	-67	-2%	\$38,019



Source: Lightcast
 Cities: Malden, Woburn, Boston, Cambridge