Bidder’s Conference:
WIOA Youth In and Out of School Program Providers in the Metro North Region

Presented by the:
MassHire Metro North Workforce Board
March 5, 2020 2:00 – 3:00 p.m.
Agenda

• Overview MassHire Metro North Workforce Board
• WIOA Youth Services Overview
• Resources
• Purpose of RFP
• Funds Available
• Budget
• Submission Process & Review Process
• Proposal Content
• Other Next Steps & Questions
Overview Metro North Workforce Board

• 1 of 16 Workforce Development Boards in the Commonwealth
• Promote programs and policies that enable residents to maximize economic self-sufficiency and businesses to have access to a productive workforce
• Set local workforce policy
• Determine how to best utilize funds and state workforce development funds
• Develop partnerships to align the needs of employers to residents and maximize resources in the region
• Oversee Metro North One-Stop Career Centers
Workforce Innovation and Opportunity Act (WIOA)

- Signed into law July 2014
- First legislative reform of the public workforce system in 16 years
- Funded through the U.S. Department of Labor to help job seekers access employment, education, training, and match employers with skilled workers
- Requires each Workforce Board to competitively procure One-Stop Career Center Operator(s) to provide career, training, and employer services
Resources

• **Local:** FY17-20 REB Strategic Plan
  (https://masshiremetronorth.org/regionaldata)

• **Regional:** Greater Boston Regional Labor Market Blueprint
  (https://masshiremetronorth.org/regionaldata)

• **State:** Policies (http://www.mass.gov/massworkforce)

• **Federal:** WIOA Law and Regulations
  (https://www.doleta.gov/WIOA/), WIOA Final Rules
  (https://www.doleta.gov/wioa/Final_Rules_Resources.cfm)
**Purpose of the RFP**

- To select qualified WIOA Youth Program provider(s) to provide education, career, training, and employer services to the region’s youth.

- Innovative service delivery to provide services to in-school and/or out of school youth.
RFP Overview

• Introduction and Purpose

• WIOA Youth Program Provider Roles and Responsibilities

• Response Content and Instructions

• Disclaimers
Metro North Region

North: Burlington, Melrose, North Reading, Reading, Stoneham, Wakefield, Wilmington, Winchester, and Woburn.

South: Arlington, Belmont, Cambridge, Chelsea, Everett, Malden, Medford, Revere, Somerville, Watertown, and Winthrop
WIOA Framework Services

- For FY21, in the Metro North region, there will be an agency, referred to as the Youth Services Operator, separate from the WIOA Youth Program Providers, who will be charged with providing “program design framework” and related services to the WIOA Youth programs. The MassHire Metro North Workforce Board serves as the Youth Services Operator.

- For the purposes of this programming, “program design framework management” involves eligibility determination for each applicant; technical assistance for program providers on services such as assessments, Individual Service Strategies (ISS) and more, the maintenance of case files on enrollees; and the compilation of all pertinent data regarding participants, activities and follow-up for entry into a centralized database. Those services should be coordinated with YPPs throughout the fiscal year.
WIOA Youth Services

- Support the education and employment related goals of the region’s WIOA Youth enrollees, while working closely with the Youth Services Operator to ensure participant WIOA eligibility and participant outcomes.

- Also provide general service support including career awareness, work readiness activities, internships, and connections to employment opportunities.
WIOA Out-of-School Youth Eligibility Criteria

- Citizenship/Work Eligible and Selective Service Compliant AND
- Not attending any school (as defined under State law)
- Are age 16 through 24 at the time of enrollment AND
- Are one or more of the following:
  - School dropout;
  - Youth within the age of compulsory school attendance, but has not attended for at least the most recent complete school year calendar quarter;
  - An offender;
  - A homeless individual, child, or youth, a runaway, in foster care or aged out of foster care, eligible for assistance under SSA section 477, or in an out-of-home placement;
  - Pregnant or parenting;
  - A youth who is an individual with a disability;
  - HS Grad/HiSet who is a low-income* individual and is basic skills deficient or an English language learner;
  - A low-income* individual who requires additional assistance to enter or complete an educational program or to secure or hold employment.
WIOA In-School Youth Eligibility Criteria

- Citizenship/Work Eligible and Selective Service Compliant AND
- In School AND 14-21 years old
- Low Income*
- Attending School
- One or more of the following:
  - Basic skills deficient
  - English language learner
  - An offender
  - A homeless individual, a runaway
  - In foster care (or aged out of foster care), a child eligible for assistance under Sec. 477 of the Social Security Act, or a youth in an out-of-home placement
  - Pregnant or parenting
  - A youth who is an individual with a disability
  - An individual who requires additional assistance to complete an educational program or to secure or hold employment (not more than 5% allowed using this item)
**WIOA Definition of Low-Income**

*A WIOA Youth participant will be considered *Low Income* if any of the following is true:

- They are receiving public assistance (TAFDC, EAEDC, SNAP, SSI)
- Their family income is at or below 70% of the Lower Living Standard (LLS), or below the poverty line for a family of one
- They reside in a *High Poverty Area*- The Census Bureau defines a “poverty area” as a census track where at least 20% of the residents are economically disadvantaged
- They have any of the following barriers:
  - Homeless/Runaway (as defined in the McKinney Act)
  - Foster Care
- They are *in school* and on a free or reduced lunch program
WIOA Required Program Components

- Respondents to this Request for Proposals should plan to present a program concept that includes each of the following program elements, either directly provided by the applicant or indirectly through referrals to other organizations/resources. **Note that (c) and (i), bolded, are required elements of every WIOA Youth program.**

- **Tutoring, study skills training, instruction and dropout preventions:** Development of educational achievement skills that leads to the completion of the requirements for a secondary or postsecondary diploma/credential.

- **Alternative secondary school services or dropout recovery services:** Alternative secondary school services, or drop out recovery services.

- **Paid and unpaid work experience:** Work experiences which include summer employment, year-round employment, pre-apprenticeship, internships/job shadow and on-the-job training opportunities.

- **Occupational skills training:** An organized program of study that provides specific vocational skills that lead to proficiency in performing actual tasks and technical functions required by certain occupational fields.

- **Education concurrently w/workforce preparation:** Integrated education and training that occur concurrently and contextually with workforce.

- **Leadership development:** Opportunities that encourage responsibility, confidence, employability, self-determination and other positive social behaviors.

- **Supportive Services:** Services that enable youth to participate in program activities such as assistance with books, fees, school supplies, transportation, and legal aid.
Program Components (continued)

- **Adult Mentoring (12 month min):** Participants receive adult mentoring for a period of not less than 12 months that connects to the youth’s goals.

- **Follow Up Services (12 Months):** Follow-up services are provided for 12 months unless the participant declines to receive follow-up services or cannot be located or contacted.

- **Comprehensive Guidance and Counseling:** Individualized counseling which includes drug and alcohol abuse, and mental health counseling, and referrals to partner programs.

- **Financial Literacy Education:** Supports the ability of participants to create budgets, learn how to manage spending, credit and debt.

- **Entrepreneurial Skills Training:** Provides the basics of starting a small business.

- **Labor market Services:** Participants receive access to career counseling, career exploration, career awareness, and the use of labor market tools.

- **Transition to Postsecondary Education:** Participants receive access to job exploration counseling, work based learning experiences, instruction in self-advocacy, work readiness training.
The Workforce Innovation and Opportunity Act places a new priority on work-based learning by providing that at least 20 percent of local youth formula funds be used for work experiences. Paid and unpaid work experience is one of the 14 program elements for the WIOA youth program. Work experience is a planned, structured learning experience that takes place in a workplace and provides youth with opportunities for career exploration and skill development. A work experience may take place in the private for-profit section, the non-profit sector, or the public sector. WIOA identifies four types of work experience for youth: summer employment and other employment opportunities available throughout the school year, pre-apprenticeship programs, internships and job shadowing, and on-the-job training.
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<tr>
<th>WIOA Performance Measure</th>
<th>Definition</th>
<th>FY20 Goal</th>
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<tbody>
<tr>
<td>Entered Employment/Edu/Training</td>
<td>Placement in Employment, Education or Training (2\textsuperscript{nd} quarter after exit)</td>
<td>81%</td>
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<tr>
<td>Employment/Edu/Training Retention</td>
<td>Placement in Employment, Education, or Training (4\textsuperscript{th} quarter after exit)</td>
<td>73.5%</td>
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<td>Credential Rate</td>
<td>Credential Rate (within 1 year after exit)</td>
<td>70.5%</td>
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<td>Skills Gain</td>
<td>Measurable Skills Gain (real Time measure)</td>
<td>TBD</td>
</tr>
<tr>
<td>Median Earnings</td>
<td>Median Earnings (2\textsuperscript{nd} quarter after exit)</td>
<td>TBD</td>
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Funding Availability

- In FY’20:
  - A total of $71,800.00 was available for In School Programs
  - A total of $235,220.30 was available for Out-of-School Programs

- FY’21 funding amounts are subject to change and are approximated based on FY’20 actual funding.

- Contracts executed as a result of the RFP will be paid through cost-reimbursement.
Submission Process

• Letters of Intent are required by 4:00pm EST on March 20, 2020
• Deadline for submission of written questions March 27, 2020
• Proposals are due by 4:00pm on April 3, 2020

• Email response as a single PDF document, except for Budget and Budget Narrative, which should be submitted in EXCEL format to RFP@masshiremetronorth.org

• Proposal review period will occur April 6 – 14, 2020. Bidders notified of outcome- late April 2020 (estimate)
## Evaluation Criteria

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<tr>
<th>Criteria</th>
<th>Point Value</th>
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<tr>
<td>Organizational Structure/Capacity/Background</td>
<td>20</td>
</tr>
<tr>
<td>Service Strategy</td>
<td>40</td>
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<tr>
<td>Past Performance and Planned Outcomes</td>
<td>20</td>
</tr>
<tr>
<td>Budget/Budget Narrative</td>
<td>20</td>
</tr>
<tr>
<td>Total Points Available</td>
<td>100</td>
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Proposal Contents

Please submit proposal in this order:

• **Cover Page**
• **Proposal Summary Sheet**
• **Partnership Chart (if a partnership application)**
• **Memorandum of Understanding (MOU) with partners (if a partnership application)**
• **Narrative Response (No more than 8 pages)**
• **Budget and Budget Narrative (Excel document)**
• **Organization Chart- showing how the proposed program fits in with the larger organization**
• **Resumes or Summaries/Job Descriptions of Key Personnel**
• **Fiscal Questionnaire**
Proposal Contents Continued

- List of Board Members (names, business mailing address, affiliation, e-mail and phone numbers)
- IRS W-9 Request for Taxpayer Identification Number and Certifications
- If applicable, current Determination Letter from IRS verifying the organization is exempt from federal income tax under section 501(c)(3)
- Certificate of Good Standing (from the Massachusetts Department of Revenue at www.mass.gov/dor)
  - Bidders who do not pay taxes in Massachusetts shall submit a certificate of good standing or other similar documentation from a state regulatory agency indicating that the bidder is current on tax payments and filings.
- Copy of most recent audited financial statement
  - including audits under Uniform Guidance, if applicable
- Signed Statement of Compliance and Disclaimer
- Certificate of Lobbying Activities- if applying for $100,000 or more (Link to pdf included)